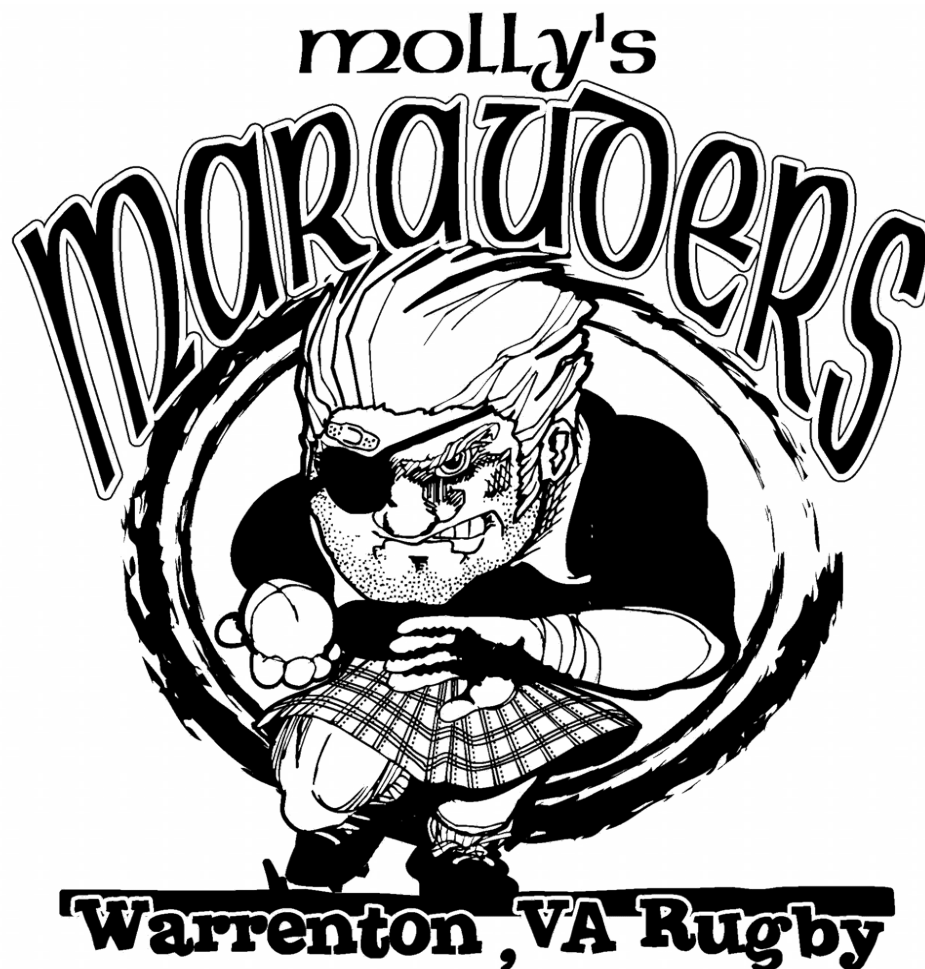


WARRENTON RUGBY FOOTBALL CLUB WRFC



SPONSORSHIP PACKAGE

Please take a few minutes and review the material contained in this sponsorship package. You will find the following items:

- Introduction/Team History
- Warrenton Rugby Fact Sheets
- Supporting Warrenton Rugby
- Our website
- Sponsorship Program Agreement Form
- Contact Information

Thank you,

Bryan J. Kelly
WRFC-Fundraising@hotmail.com



WARRENTON RUGBY FOOTBALL CLUB - P.O. Box 3637 WARRENTON, VA 20188

INTRODUCTION

Rugby is becoming one of the fastest growing sports in North America.

With currently over 140 men's, women's, collegiate and youth rugby teams in Virginia and Maryland alone, the number of young men and women who have involved themselves in the sport of rugby has increase volumes over the last 6 years.

It was decided on October 2009 that Rugby Sevens will even be included at the 2016 Olympic Games in Rio de Janeiro. An overwhelming vote in favor of inclusion by the International Olympic Committee members at the 121st Session in Copenhagen - Rugby Sevens received 81 'yes' votes to only eight 'no' votes - means that the world's top men's and women's rugby players will have the opportunity to compete for an Olympic Gold medal, the pinnacle of sporting achievement.

In the spring of 2006, Kitty and Laurie Enright, the owners of Molly's Irish Pub in Warrenton, VA decided bring the sport of rugby to Fauquier County. They had an article written in the Fauquier Times Democrat, and put up signs in the pub to create enthusiasm and used the pub as a place to recruit players. Interest poured in from all walks of life from those in the construction business, Ferrier, government civilians, farm managers, sales representatives, pediatricians, police officers and fire fighters. In April 2006 the first practices were held at Rady Park in the town of Warrenton and the Warrenton Marauders were formed.

In November 2006, the Marauders elected club officials and became associate members of the Potomac Rugby Union (PRU) competing against men's club and collegiate teams throughout Maryland, Pennsylvania and Virginia. The Marauders acquired Coach Chris Russell, an England native who had played rugby throughout Europe and Australia. Coach Russell brought more than 50 years of rugby experience to the town of Warrenton and led the Marauders to victories in nine of its first eleven games. The club attained full membership into the PRU in August 2007. Since the team's inception, the Marauders have an overall record of 39-2-14 and in November 2009, the Marauders won the Potomac Rugby Union Championship after a perfect 9-0 season. Winning the PRU Championship qualified the Marauders to play in the Mid-Atlantic Rugby Championships in April and a chance to advance to the National Championships in June 2010.



WARRENTON RUGBY FOOTBALL CLUB - P.O. Box 3637 WARRENTON, VA 20188

WARRENTON RUGBY FOOTBALL CLUB FACT SHEET

NICKNAME:

The Marauders

WEBSITE:

www.Warrentonrugby.com

FOUNDED:

March 2006

LOCATION:

The team's home pitch is located at the [Great Meadows Event Center](#) located just outside of Warrenton, Virginia. We compete against teams located throughout the National Capital Region to include Virginia, Maryland D.C. and Pennsylvania.

MEMBERSHIP:

Warrenton RFC is comprised of approximately 30 members that are registered with [USA Rugby](#).

Warrenton RFC is a member of the Potomac Rugby Union (PRU). The PRU is one of three local unions (the Virginia Rugby Union, the Potomac Rugby Union and the Eastern Pennsylvania Rugby Union) that comprise the Mid Atlantic Rugby Football Union (MARFU). MARFU is one of eight territorial unions that compose the United States Rugby Union (USAR). USAR runs the National Rugby Championships for Men and Women's club teams, Colleges and High Schools within the United States.





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MISSION:

The mission of the Warrenton RFC is to promote fitness and comradery through the sport of Rugby. The Marauders have helped develop and coach the Warrenton Wolfpack youth rugby programs for the U-13, U-15, U-17, and U-19 age groups.

We are currently in the process of attaining 501(c)(3) status.

MAJOR CLUB EVENTS AND ACTIVITIES:

- The Warrenton RFC is active in the participation and organization the Wounded Warrior 5k and [Wounded Warrior Project](#).
- Our team members act as volunteers for the [Great Meadows Foundation](#) and proudly represent our sponsors during the annual Virginia Gold Cup Races. The [Virginia Gold Cup](#) is attended by over 50,000 spectators and is one of the largest and most popular sporting events in the greater Washington metropolitan area.
- The club also volunteers at other Great Meadows Events to include Polo Matches, bull riding, the National Rocket Competition, and various charity events.
- Annual [St. Patrick's Day Rugby Tournament](#) held in Savannah, Georgia. One of the largest Rugby tournaments in the country which hosts over 75 teams from the United States and Canada.
- Annual West Virginia University Rugby [Tournament](#) held in Morgantown, West Virginia.

For more information please visit us online www.warrentonrugby.com



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SUPPORTING WARRENTON RUGBY

Currently the Warrenton Rugby Club, is financially supported by annual club dues paid by its active members and each season the team participates in fundraisers and volunteer work in order to raise additional money. The team has grown exponentially over the last 3 years and with that growth the team has taken on the increased costs of maintaining uniforms, purchasing equipment and paying annual club membership and registration fees. We need your support to continue our growth and maintain progress as a successful organization.

THERE ARE SEVERAL WAYS TO SUPPORT THE CLUB:

- Sponsor the club
- Donate money to become an official team sponsor
- Offer our team members a discount on merchandise or services
- Donate products/services to the team to be raffled at tournaments and fundraising events.

HOW CAN WARRENTON RUGBY HELP YOU?

The Marauders can offer your business unique advertising exposure.

- The club regularly competes throughout D.C., Maryland, Virginia and Pennsylvania. The Marauders also travel to competitions in Georgia and West Virginia offering your business increased exposure.
- The Fauquier Times Democrat, a local newspaper out of Fauquier County, VA has published numerous articles and photographs of the Marauders over the last 3 years. (articles attached)
- The Marauders volunteer at high profile events such as the Virginia Gold Cup and Wounded Warrior Project. During these events the club displays their team apparel and sponsors.
- The club is comprised of players who live and work throughout District of Columbia and Northern Virginia to include Arlington, Fairfax, Fauquier, Fredericksburg, Loudoun, Prince William and Stafford Counties. This diversity will help promote your business beyond just Warrenton Virginia.



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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

These are general guidelines. We gratefully accept contributions and services of any level and will work with your organization to provide adequate recognition for your contributions.

GOLD \$1500/ANNUAL

- Prominent logo recognition and web link on the Warrenton Rugby website and Potomac Rugby Union website
- Prominent logo recognition on all team T-shirts and on front of jerseys (primary sponsor)
- Large company banner displayed at all team events (approx 6'x3')
- Company information included in team newspaper articles and recruitment posters

SILVER \$750/ANNUAL

- Logo recognition and web link on the Warrenton Rugby website
- Logo on club T-shirts and jerseys and recruitment posters
- Logo on team banner displayed at all team events.

BRONZE \$500/ANNUAL

- Bronze level logo recognition and web link on the Warrenton Rugby website
- Logo on Team banner displayed at all club events

CUSTOM LEVEL

Custom levels of sponsorship can be designed based on the needs and wants of both the team and sponsor. We are open to creative ideas and if you have a sponsorship or fundraising idea for the club please let us know.

MERCHANDISE

We also accept donations of products and/or services. Our team maintains a strong presence at tournaments and events throughout the region. We can also setup product tents at tournaments and events and raffle off donated merchandise. This provides a win-win, the team receives funds and your product receives exposure to the event's spectators and participants.

TEAM PARTICIPATION AT YOUR NEXT EVENT!

If your organization is not interested in any of the ideas we have listed, you may be interested in using our team members as volunteers for an event sponsored by your company and then provide a donation to our team after our work is completed. An example of this type of participation would be the valet parking service the Marauders provided at the [Locust Hill Farm](#) during a charity event for land conservation this summer.



WARRENTON RUGBY FOOTBALL CLUB - P.O. Box 3637 WARRENTON, VA 20188

SPONSORSHIP PROGRAM AGREEMENT

_____ agrees to sponsor the Warrenton Rugby Football Club
(Name of Sponsoring Company / Organization)

at the _____ level in the amount of \$ _____ for the 2010
(Gold / Silver / Bronze / Custom)

calendar year.

This agreement becomes a binding document upon payment in full and signature of both sponsor representative and club President. This agreement guarantees fulfillment of the items listed on the Sponsorship Program benefits and cost sheet. Any additional services and/or agreements shall be included within this contract. The sponsor will provide items, such as website link information, digital copy of company logo, and/or brochures literature to optimize exposure benefits.

(Signature of Sponsor Representative)

(Title)

(Date)

(Signature of TTT Representative)

(Title)

(Date)

Additional details:



WARRENTON RUGBY FOOTBALL CLUB - P.O. Box 3637 WARRENTON, VA 20188

CONTACT INFORMATION

Our website is located at www.warrentonrugby.com

QUESTIONS CAN BE DIRECTED TO:

Jeffery Hoffman
Warrenton RFC President and Webmaster
540-272-1301
Warrentonrugby@hotmail.com

Bryan Kelly
Warrenton RFC Fundraising Chair
703-328-8542
WRFC-Fundraising@hotmail.com

MAIL SPONSORSHIP PROGRAM AGREEMENT AND ANNUAL DONATION TO:

Warrenton RFC Treasurer - P.O. Box 3637 Warrenton, VA 20188





WARRENTON RUGBY FOOTBALL CLUB - P.O. Box 3637 WARRENTON, VA 20188

RECENT MEDIA

B2 Wednesday, November 25, 2009

SPORTS

Fauquier Times-Democrat

Marauders Roll to Rugby Championship

By CHRIS RUSSELL
Special to the Times-Democrat

The Warrenton Rugby Football Club, also known as Molly's Marauders, claimed the title of Potomac Rugby Union Division III Champions on Nov. 14 at Great Meadow.

In a winner-take-all match, the Marauders defeated the Happy Valley Barbarians, 29-12. The result of the season finale left Warrenton with a 9-0 record and the Barbarians, from State College, Pa., at 7-2.

On a cool, damp afternoon, the game started at a fast pace with the Barbarians on the attack but unable to score.

Then Warrenton took control, and in a typical display of quick

passing, the Marauders drove the ball down the field for Bill Stom to dart in and start the scoring on a fine deception play.

However, the Barbarians answered quickly with a converted try from the wing to go ahead. A penalty goal from Stom put Warrenton back in the lead at 8-7.

For the rest of the half, the Marauders put on a show of pressure defense and hard running. With their forwards overpowering the opponents' pack in the scrums, Warrenton had better ball control and more of it.

Taking a short pitch from 20 yards out, Brian Flinchum shook off two tacklers and dragged another in for a try. Five minutes later, Flinchum scored again from

a blocked kick, and the half ended with the Marauders up 22-7.

The Barbarians, who struggling to find space for their backs, started the second half with a strong forward game. The Warrenton defense gave ground but held at the try line and a long countering drive saw Matt McCarton diving in under the posts.

Desperate to get back in the game, the Barbarians returned to attacking out wide and finished the scoring with a try on the corner. The final whistle blew and the Marauders claimed their first championship.

Founded at Molly's Irish Pub in 2006, the Marauders have challenged for the PRU Championship for the past two years only to come up short by the slimmest of margins. With only one close game this season, a 15-14 win over West Potomac, Warrenton dominated the competition over its nine-game schedule.

The PRU is comprised of teams from Virginia, Maryland, District of Columbia and Pennsylvania. Winning the title qualifies the Marauders for the Mid-Atlantic Championship in the spring and a chance to advance to the National Championship next summer.

The Warrenton RFC consists of 27 active players age 20 to 44. Most of the players had some rugby experience before they joined the club, but many were new to the game.

The Marauders welcome new players, and persons interested in playing rugby can go to the club's Web site at www.warrentonrugby.com, or visit Molly's Irish Pub in Old Town.



ON THE EDGE: Followed by Matt McCarton, left, the Marauders' Nick Heufelder attacks with the ball after receiving it from the base of a scrum formed by Chris Frazier and Mike Webert.

Photos by Kristi Bartlett



FLEEING THE FALLEN: The Marauders' Jeff Hoffman avoids a grounded Happy Valley Barbarians player during the Potomac Rugby Union Division III championship game, which the Marauders won 29-12.

WARRENTONTOYOTA.COM

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<http://www.fauquier.com/news/2008/apr/01/hell-hit-you-and-can-heal-you-mike-amster-warrento/>

<http://www.fauquier.com/news/2007/nov/07/the-warrenton-rugby-football-club-also-known-as-mo/>

<http://www.fauquier.com/news/2007/may/08/rugby-lands-in-fauquier/>

<http://www.fauquier.com/news/2006/apr/05/rugby-crashes-into-warrenton/>



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SPRING SCHEDULE / RECRUITMENT POSTER

WWW.WARRENTONRUGBY.COM

WARRENTON RUGBY FOOTBALL CLUB

FOR MORE INFORMATION AND DIRECTIONS TO THE PITCH VISIT OUR WEBSITE OR SEND US AN EMAIL AT

WARRENTONRUGBY@HOTMAIL.COM

molly's

Warrenton, VA Rugby

2010 SPRING SCHEDULE

MARCH 12-14 ST. PATRICKS DAY TOURNAMENT @ SAVANNAH, GA
 MARCH 20 VS. FREDERICK RFC @ FREDERICK, MD
 MARCH 27 VS. WASHINGTON RENEGADES @ HOME
 APRIL 5 VS. WESTERN SUBURBS RFC @ PURCELLVILLE, VA

APRIL 10 VS. ROCKY GORGE RFC @ COLUMBIA, MD
 APRIL 17 VS. QUANTICO RFC @ HOME
 APRIL 24 VS. ROANOKE RFC @ HOME (MARFU QUARTERFINALS)
 MAY 1 MARFU SEMI-FINALS (LOCATION TBD)
 MAY 8 MARFU FINALS (LOCATION TBD)
 MAY 22-29 USA NATIONAL CHAMPIONSHIPS (LOCATION TBD)

PLAY MORADOERS RUGBY